



MultiChoice Group
1H FY25 Interim results
for the six months ended September 2024

Steady progress despite external challenges

"We have successfully been implementing our strategy over the past few years, achieving key milestones such as our investment in KingMakers, returning the Rest of Africa business to profitability, concluding the Showmax partnership with Comcast and investing in Moment.

While we've made huge inroads to reduce our cost base, there's still more work to be done. However, our focus extends beyond cost efficiency—we are equally committed to grow the business.

We remain committed to driving new revenue streams and see significant medium to long-term opportunities in video entertainment, particularly in streaming, and in our adjacent new businesses."

Calvo Mawela – MultiChoice Group CEO

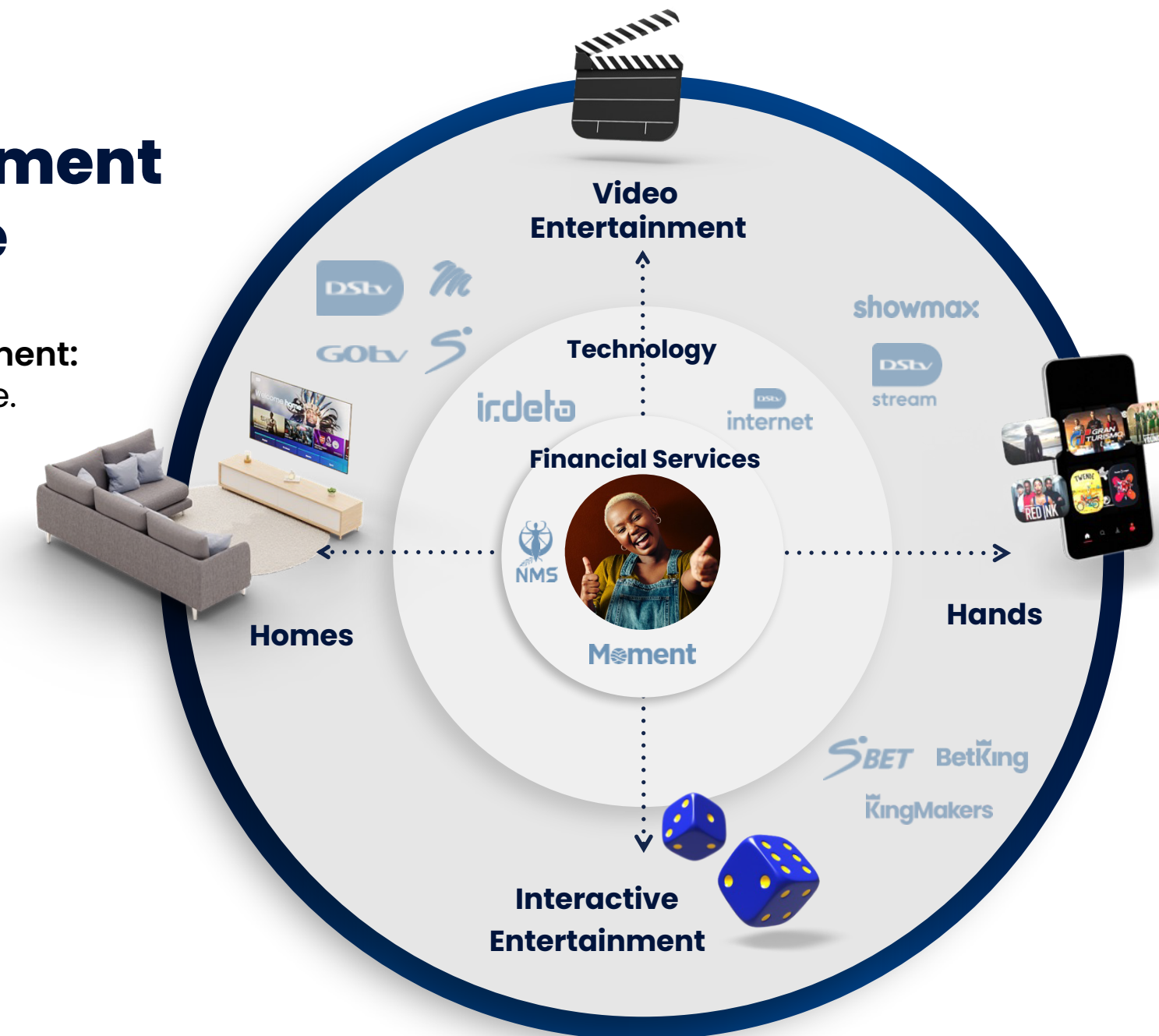
Africa's entertainment platform of choice

Video, live & interactive entertainment:
A choice of entertainment they love.

Financials services:
The means to afford and pay for it.

Technology:
Making it easy to access.

At home or in their hands:
Wherever they choose to enjoy it.



Our vision

To be the platform of choice for African households, enriching their lives by delivering entertainment and related services through technology.

Active subscribers

14.9m

Customer split %
(SA : Rest of Africa)

50:50

Revenue

ZAR 25.4bn

Cost savings

ZAR 1.3bn

Trading profit

ZAR 2.7bn

Adjusted
core headline earnings

ZAR 7m

Free cash flow

ZAR 560m



Great local content

86 215

hours in content library



Scale & Diversity

50

markets

45

languages



Home of sport

10 240

live events broadcast 1H



Streaming for Africa

50%

YoY growth in paying subscribers



Sustained growth momentum

53%

YoY growth in NGR (Naira)



Scaling fast

USD242m

payment volumes 1H