

GOVERNANCE

MultiChoice is dedicated to embedding an ethical culture, supported by a robust framework that integrates ethical standards into all aspects of operations. This commitment is upheld by all directors, who are held accountable for ethical behaviour, ensuring integrity, competence, responsibility and transparency.

Board of directors

- 12-member board.
- Two executive and 10 non-executive.
- Nine independent non-executive.

Ethics

- Overseen by social and ethics committee.
- Anti-bribery and anti-corruption policies.
- Ethics training.

Compliance and risk management

- Annual risks assessments.
- Third-party due diligence.
- Communications and training.
- Quarterly reporting to risk committee.

Piracy

MultiChoice is collaborating with Partners Against Piracy and various government departments and stakeholders across Africa to take steps to combat broadcasting piracy.

MultiChoice signed memorandums of understanding (MOUs) with the Uganda Ministry of ICT and National Guidance and the South African Ministry of Justice and Correctional Services. The MOU for MultiChoice Africa Holdings B.V. and the Ministry of ICT and National Guidance also included digitalisation and enhancing the local content sector in Uganda.

Privacy

- Data protection.
- Cybersecurity.
- Cybervigilance.
- Cyber-resilience.



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MultiChoice ESG at a glance



Empowering
communities with
initiatives that leave
a lasting impact

ENVIRONMENT

The Earthshot Prize

A global initiative dedicated to discovering and accelerating ground-breaking solutions for repairing the planet.

Africa participation

One winner – Mukuru Clean Stoves from Kenya.

Six finalists – Reeddi Capsules from Nigeria; Pole Pole Foundation from the Democratic Republic of Congo; ABALOBI from South Africa; Freetown the Treetown from Sierra Leone; ROAM and Sanergy from Kenya.

As a member of The Earthshot Prize Global Alliance, MultiChoice collaborates with The Earthshot Prize to support environmental sustainability in Africa. This year, a record-breaking 400 entries were submitted from across the continent for The Earthshot Prize 2024 and the best African eco-innovators will be selected to compete for these 2024 awards and stand a chance to win £1m.



Carbon footprint

We have made significant strides in reducing MultiChoice's carbon footprint and promoting sustainability. The company has set a target to achieve carbon neutrality in greenhouse gas emissions by 2050.

FY24: 67 675 tonnes of CO₂ emissions.

FY23: 75 060 tonnes of CO₂ emissions.

Some key highlights of MCG's environmental efforts include:

- Planting 6 600 trees in partnership with Fruitful Office.
- Achieving a 90% survival rate of trees planted at schools in Chalinze Municipality, Tanzania.
- Receiving a five-star Green Rating from the Green Building Council South Africa for its Randburg office.
- Installing solar power at MultiChoice City.
- Achieving an A+ energy label for its Irdeto Hoofddorp office in the Netherlands, which operates entirely on renewable energy.

MCG's commitment to environmental sustainability is evident in its comprehensive approach to reducing its environmental impact and promoting sustainable practices throughout its operations. The company's ongoing efforts to conserve natural resources, invest in renewable energy and implement energy-efficient solutions demonstrate its dedication to a greener future.

SOCIAL

MultiChoice Talent Factory

In the past year, 102 interns participated in the MultiChoice Talent Factory, producing 150 movies. In the past nine years, 467 filmmakers have been trained with 15 alumni owning production companies.

Sports development

Since 2014, 350 players have been promoted to South Africa's Premier Soccer League (PSL) through the DStv Diski Challenge and last year 10 Diski Challenge graduates represented the country at the 2023 Africa Cup of Nations.

In 2023, over 2 600 high schools enthusiastically participated in the DStv Schools Netball Challenge, rendering it one of the most successful school sport events of the year.

More than 30 000 passionate schoolgirls engaged in weekly matches during the earlier rounds, including cluster, regional and district playoffs.

The PSL Player Transition programme continued its mission to support professional footballers after they retire. The programme now has a 94% graduation rate, with a significant portion of the cohort successfully graduating in March 2024.

Here for Her

The Here for Her campaign made history by assembling a 120-strong all-female production crew and cast to successfully deliver the 2023 Netball World Cup, a ground-breaking achievement in the sport industry.



Enterprise development

Last year, the Enterprise Development Fund funded four new companies, including two owned by black women. This R26.74m funding was directed towards tech-enabled sectors and created 395 jobs.

MultiChoice Innovation Fund

The MultiChoice Innovation Fund has supported 77 black-owned small businesses with at least 50% female black ownership and disbursed R407m in loans, grants and business development expenses. This has created 1 400 employment opportunities.



MultiChoice Africa Accelerator

The MultiChoice Accelerator programme enabled 11 entrepreneurs from South Africa to secure over US\$17m in investments from investors in the United Arab Emirates, demonstrating MultiChoice's track record in supporting entrepreneurship and driving economic growth across the continent.



Youth employment opportunities

MultiChoice also continued its partnership with the Youth Employment Services programme – bringing the total number created to 1 585 since the partnership started.

In FY24, SuperSport launched the SuperSport Learnership, welcoming 41 unemployed youth, 80% of whom are women.

